

| N | NARRATIVE    | What story is our context calling us to embody?  |
|---|--------------|--|
| E | ETHICS       | How does our city define success?  |
| A | ASSOCIATIONS | What are the primary associations and institutions that are shaping people's identity and destiny in our city? |
| R | RITUALS      | What identity shaping practices do people engage in that give people sense of purpose and mission?             |

## COMING NEAR YOUR NEIGHBORHOOD AND NETWORK